

Brought to you by Datastrip Inc. • Spring 2008

## Meet Margaret Sanderson Datastrip's Dealer and Channel Sales Manager



Datastrip Inc. welcomed Margaret Sanderson to the Exton office in February as dealer and channel sales manager.

In her new role, Sanderson oversees sales and sales support activities for Datastrip resellers and will provide sales support for the Datastrip sales team. She reports to Joe Delaney, Datastrip's vice president of sales and marketing.

Datastrip hired Sanderson based on her extensive track record of sales success. Prior to joining Datastrip, Sanderson held management positions in the sales and finance departments of Verizon Business, Verizon, DecisionOne, Bell Atlantic and Sorbus Inc. Her roles with these organizations included sales support, and sales compensation planning and administration.

Sanderson holds a bachelor's degree in business administration from Juniata College and a Master of Business Administration in business management from Eastern University. She is a member of the Gamma Pi chapter of the Delta Mu Delta National Honor Society at Eastern University.

## Product Innovation: Verify Passports with Fingerprint Biometrics

Verifying IDs in travel applications just became easier with Datastrip's DSVII®-PA (passport edition). The DSVII-PA authenticates passports and other ID documents for several applications, including:

- Providing on-the-spot verification of a person's ID via passports and other travel documents at airports and customs
- Helping protect borders by reading border-crossing credentials, including driver's licenses and other government-issued documents
- Supporting immigration programs such as US-VISIT and NEXUS Border Crossing

The handheld device verifies passports, visas, driver's licenses and national ID cards by reading 2-D bar codes, OCR-B, and contact and contactless chips found on these ID documents.

The 2-pound unit includes a 600-dpi scanner for full-page passport imaging and a 508-dpi capacitive fingerprint sensor for instant verification of biometric passports. Its large color digital touch screen display is readable in direct sunlight and low-light conditions. The DSVII-PA's high-capacity rechargeable lithium polymer battery provides a run-time of more than 13 hours.

The DSVII-PA features a variety of expansion capabilities. Third-party options may be connected via USB, CF, serial and Bluetooth®. These support applications such as memory expansion and global communications.

Other non-travel applications of the DSVII-PA include:

- Mobile identity and credential verification for corrections, law enforcement and emergency responders
- Access control for manned ID verification at entry points, gates and other remote access areas
- Instant ID verification in mission-critical situations such as military base security.

**For more information, visit [www.datastrip-inc.com](http://www.datastrip-inc.com) or call (800) 548-2517.**



**DATASTRIP®**

**Field-Proven Mobile Identification**

211 Welsh Pool Road, Suite 100 • Exton, PA 19341  
1.800.548.2517 • 610.594.6130 • +44 (0) 1844 215668  
info@datastrip-inc.com • www.datastrip.com



## Georgia Ports Authority Deploys Datastrip DSVII®-SC to Enhance Port Security

In November, Georgia Ports Authority (GPA) announced that it selected Datastrip's DSVII®-SC handheld biometric terminals to validate worker ID cards at the Port of Savannah.

"Datastrip's DSVII-SC provides the Georgia Ports Authority with a customizable device that integrated smoothly with GPA's legacy magnetic-stripe ID cards," said Mike Cates, vice president and sales manager of Remote Technology Inc., Datastrip's integrator at GPA. "They chose the DSVII-SC over other options for its small size and ability to

perform in the harsh, salty and humid Savannah climate."

Weighing just 2 pounds, the DSVII-SC meets government standards that verify its rugged durability. The unit is weather-resistant to wet/dry conditions (Ingress Protection rating 54) and drop-resistant to withstand freefalls (Military Standard 810F).

To date, the Port of Savannah is using 25 DSVII-SCs at various port gates to ensure that workers carry valid ID cards.

## Fairfax County Police Department Enhances ID Accuracy with DSV2+<sup>TURBO</sup>

To improve the accuracy of ID discovery by officers in the field, the Fairfax County (Va.) Police Department (FCPD) is pioneering Datastrip's DSV2+<sup>TURBO</sup>. The handheld biometric terminal has a fingerprint scanner and card reader, and it can also take photos at the scene.

For FCPD, the units were loaded with custom software to seamlessly interface with FCPD's Automatic Fingerprint Identification System and to perform facial recognition against its Viisage software-enabled mug shot database. Using the device, FCPD can positively match a photo and/or fingerprints in about 30 seconds.

"Sometimes officers just get a feeling about someone, that the ID or information they provide isn't real. The DSV2+<sup>TURBO</sup> allows them to confirm positive identification if the person has ever been previously fingerprinted," said Lt. John V. Byrd, the project manager for FCPD. "Officers can use the machine to identify people who aren't carrying identification or who are unconscious at an accident or crime scene."

FCPD purchased 50 DSV2+<sup>TURBO</sup> units as part of a \$14 million grant from the Office of Homeland Security. FCPD has since ordered an additional 30 terminals. The system integrator for FCPD recommended the Datastrip device because it met the department's usability criteria, and it was easy to customize. The touch screen, for example, was modified so it can be operated with a finger instead of a stylus, simplifying use in the field.

"We are very pleased to be working with Fairfax County on such a breakthrough project in domestic law enforcement," said Joe Delaney, Datastrip's vice president of sales and marketing. "It demonstrates the programming flexibility and adaptability of the DSV2+<sup>TURBO</sup>."

The DSV2+<sup>TURBO</sup> features a large, high-resolution touch screen display that is readable in both direct- and low-light conditions, a long-life battery for extended shifts and flexible expansion and communications options, including Wifi, Bluetooth® and cellular for global

communications, barcode scanning, and proximity or magnetic-stripe card reading.

Datastrip units are also currently used by police in Harris County, Texas, and Pinellas County, Fla., but Fairfax is the first jurisdiction to use the machines for both fingerprint and photo recognition.

In December, Virginia and Washington, D.C., TV stations interviewed Lt. Byrd about Fairfax's new AFIS initiatives using the DSV2+<sup>TURBO</sup>.



To watch the video of the DSV2+<sup>TURBO</sup> in action in Fairfax, visit [www.schubert.com/media/Datastrip](http://www.schubert.com/media/Datastrip)